

FOR IMMEDIATE RELEASE

Yoakum, TX (January 4, 2012) – Eddy Packing Co., Inc. (“Eddy”) announced today that it has named Scott McNair as its new President and Chief Executive Officer after being recently acquired by Mason Wells. Headquartered in Yoakum, Texas, Eddy is a broadly diversified premier processor of beef, pork and poultry products. The company offers a complete line of fully cooked, marinated, cured, fresh and frozen meat products, such as smoked sausage, fajita meat, pulled beef/pork/chicken, ribs, pork chops/loins, chicken breast, brisket and other meat products. In addition to owning one of the largest branded meat portfolios in the region, Eddy offers private label products to major retailers and foodservice distributors.

Ronald Beeman, former owner since 1998, will continue as an investor and Member of the Board of Directors. Beeman says, “Scott’s experience in the multi-faceted food industry has proven outstanding and I believe represents the next level for Eddy.” “His leadership skills, ability to manage the growth of consumer food brands and collaborative working style made him the best choice to lead our growing company”.

McNair, 48, has won recognition among his peers as President of Schwan’s Home Service (a division of Schwan’s Food Corporation), where he was credited with launching several successful new food lines. Prior to his work at Schwan’s, McNair was the Group Vice President of the multi-billion dollar Consumer Group at Tyson Foods. McNair also held executive positions at Conagra and Nestle.

“I am excited to be a part of such a fast growing company. I look forward to establishing Eddy as a leading consumer brand as well as continue to grow our Food Service and co-packing opportunities,” said McNair.

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For more information on Eddy Packing Co., visit www.eddypacking.com

About Mason Wells: Mason Wells is a leading Midwest-based private equity firm that manages over \$800 million of capital through the Mason Wells Buyout Funds. Since 1982, Mason Wells has closed more than 80 transactions through the Mason Wells Buyout Funds and its predecessor funds. Mason Wells focuses its investments in the Packaging and Packaged Goods, Engineered Products & Services and Outsourced Business Services industries. For more information relating to Mason Wells, visit www.masonwells.com.